



COLORADO OIL & GAS ASSOCIATION

SPONSORSHIPS

2017 COGA SPONSORSHIPS

Thank you for your interest in available sponsorships with the Colorado Oil & Gas Association. Below is a comprehensive list of program & events, The Energy Summit, and various other sponsorship options through the year. While we have included every available opportunity COGA has provided in the past, many companies have requested unique sponsorship prospects. We encourage this creative process and will work diligently to accommodate such requests when possible. For questions or sponsorship requests, please email: info@coqa.org or call 303-861-0362.

THE ENERGY SUMMIT BONUS SPONSORSHIPS

CONFERENCE NAME BADGE LANYARDS

- Conference hosts up to 3,000 oil & gas industry professionals
- Custom Lanyard with company name/logo distributed to all attendees with their name badges
- 5 Expo Only Passes
- **Exclusive sponsorship**, 1 available \$5,000 **SOLD**

WiFi SPONSORSHIP

- Conference hosts up to 3,000 oil & gas industry professionals
- Company logo in Conference Program Book and The Energy Summit website
- Event signage with logo (include slideshow during conference sessions, signage, or other)
- Sponsorship recognized on all WiFi access signage and in Cyber Lounge
- 2 Registration + Luncheon Passes
- **Exclusive sponsorship**, 1 available \$5,000 **SOLD**

OPENING NIGHT PARTY SPONSOR

- Conference networking event hosts up to 500 oil & gas industry professionals, event sells out annually
- Eight complimentary tickets to event
- Logo on e-bursts and e-invites
- Event signage with logo (include slideshow during event, signage, or other)
- 3 available \$5,000 per company **SOLD**

WATER SPONSOR

- Conference hosts up to 3,000 oil & gas industry professionals
- Custom Water Bottles provided at Registration with company logo distributed to all attendees
- 1 available, \$7,000

COGA SPONSORSHIPS

CHAIRMANS RECEPTION SPONSOR

- Reception for conference executives. Invitees include Speakers, VIPs, COGA Board and Executives for up to 200 attendees
- 6 complimentary tickets to reception
- Company logo on event invite
- Verbal recognition and thank you at event
- Event signage with logo (include signage and custom napkins)
- **Exclusive sponsorship**, 1 available \$10,000

BREAKFAST SPONSORSHIP

- Breakfast hosts up to 700 oil & gas industry professionals each day
- Company name featured in Conference Program Book
- Event signage with logo (include slideshow during sessions and verbal recognition)
- 2 Expo Only Passes
- **Exclusive sponsorship on selected day**, 3 available \$3,000 per day

COFFEE CART SPONSORSHIP

- Company name featured on coffee break signage
- 2 Expo Only Passes
- **Exclusive sponsorship on selected day**, 3 available \$1,800 per day

BEVERAGE STATION SPONSORSHIP

- Breakfast hosts up to 700 oil & gas industry professionals each day
- Company name featured in Conference Program Book
- Event signage with logo (include slideshow during sessions)
- 1 RMES Only Pass and 5 Expo Only Passes
- **Exclusive sponsorship on 1 day**, 3 available \$1,000 per day

OR

- **Exclusive sponsorship all days**, 3 days \$2,500 per day

TUESDAY OR WEDNESDAY LUNCHEON SPONSORSHIP

- Luncheon hosts up to 610 oil & gas industry professionals, events sell out annually
- Complimentary table for 10
- Company logo in Conference Program Book
- Event signage with logo (include slideshow during lunch and verbal recognition in luncheon)
- **Exclusive sponsorship**, 2 available \$14,000 each

THURSDAY LUNCHEON SPONSORSHIP

- ~~Luncheon hosts up to 550 oil & gas industry professionals, events sell out annually~~
- ~~Company logo in Conference Program Book~~
- ~~Event signage with logo (include slideshow during lunch and verbal recognition in luncheon)~~
- ~~**Exclusive sponsorship**, 1 available \$20,000~~ **SOLD**

EXPO HAPPY HOUR SPONSORSHIP

- Luncheon hosts up to 600 oil & gas industry professionals, event sells out annually
- Six complimentary tickets to expo
- Company logo in Conference Program Book
- Event signage with logo (include signage and custom napkins)
- 2 available, \$2,000 each

COGA SPONSORSHIPS

HOTEL PACKAGE SPONSORSHIP

- Hotel hosts up to 600 oil & gas industry professionals
- Custom room key cards provided at hotel check-in with company logo distributed to all conference guests
- Custom room “Do not Disturb Sign” at each room to all conference guests
- Room drop of company materials in each attendee guest room (drop item provided by sponsor)
- Includes one complimentary registration with luncheon access to The Energy Summit Conference
- **Exclusive sponsorship**, 1 available \$3,300

CYBER CAFE SPONSORSHIP

- Conference hosts up to 3,000 oil & gas industry professionals
- Company logo in Conference Program Book and The Energy Summit website
- Event signage with logo (include slideshow during conference sessions, signage, or other)
- Sponsorship recognized on electronic signage during conference sessions
- Sponsor Providing:
 - Device Charging Station
 - (2) Desktop Stations for attendees (ability to print)
 - Copier
 - Office Supply Station: (10) pairs of scissors, Tape (small and large), Sticky Notes, Pens, Highlighters and Staplers
- **Exclusive sponsorship**, 1 available \$1,500

HALF PAGE AD IN PROGRAM BOOK

- Featured in program book distributed to over 1,400 oil & gas industry professionals
- Half page color ad
- 1 RMES Only Pass and 5 Expo Only Passes
- 5 available, \$1,500 each

FULL PAGE AD IN PROGRAM BOOK

- Featured in program book distributed to over 1,400 oil & gas industry professionals
- Full page color ad
- 1 RMES Only Pass and 5 Expo Only Passes
- 5 available, \$2,500 each

THE ENERGY SUMMIT DAILY DIGEST EMAIL SPONSORSHIP

- Company logo featured in daily email sent to all Energy Summit attendees (1,000+) for 3 days
- Link to company website included in daily email for 3 days (title sponsorship only)
- Brief company description included in daily email for 3 days (title sponsorship only)
- **Title sponsorship**, 1 available, \$5,000
- **Supporting sponsorship**, 4 available, \$2,000 each

COGA SPONSORSHIPS

GOLF TOURNAMENT DRINK HOLE SPONSORSHIP

- Tournament hosts up to 300 oil & gas industry professionals
- Company representative presence at drink hole on both AM & PM flights
- Opportunity to provide company collateral at drink hole
- Event signage with logo
- Verbal sponsor recognition and thank you during tournament
- **Exclusive sponsorship**, 1 available \$3,000 + cost of beverages consumed

GOLF TOURNAMENT RAFFLE PRIZE SPONSORSHIP

- Tournament hosts up to 300 oil & gas industry professionals
- 2 spots in the annual COGA Golf Tournament
- Event signage with logo
- Verbal sponsor recognition and thank you during tournament
- **Exclusive sponsorship**, 1 available \$3,000

GOLF TOURNAMENT HOLE-IN-ONE SPONSORSHIP

- Tournament hosts up to 300 oil & gas industry professionals
- Event signage with logo at 3 golf holes
- **Exclusive sponsorship**, 1 available \$750

COGA SPONSORSHIPS

COGA PROGRAM & EVENT SPONSORSHIPS

**Offered Throughout the year and are separate from The Energy Summit Conference & Expo*

NETWORKING EVENT SPONSORSHIP

- Premier industry events that host up to 300 oil & gas industry professionals
- Four complimentary tickets to event
- Company logo on event invite and COGA website (includes e-burst & COGA committee announcements)
- Event signage with logo (could include slideshow, poster, or other)
- 6 available, \$3,000 each

COGA CONNECT EVENT SPONSORSHIP

- Quarterly members only luncheon for up to 100 attendees, includes panel discussion by industry or business leaders
- Four complimentary tickets to event
- Company logo on event invite and COGA website (includes e-burst & COGA committee announcements)
- Event signage with logo (could include slideshow, poster, or other)
- Sponsor Company Materials can be distributed at each place setting or at side table at entrance
4 available, \$3,000 each

EXPERTS & EATS SPONSORSHIP

- Educational seminar sessions that focus on hot topics in oil and gas for up to 100 oil & gas industry employees who strive to be effectively engaged with communities and individual networks
- Two complimentary tickets to sponsored session
- Company logo on event invite and COGA website (includes e-burst & COGA committee announcements)
- Event signage with logo (could include slideshow, poster, or other) at each session
- **Exclusive sponsorship** for each session, 6 available, \$4,000 each

LEGISLATIVE SEMINAR SPONSORSHIP

- Educational seminar on oil & gas related topics/issues for Colorado legislators
- Company logo on event invite
- Company recognition at seminar
- 3 available, \$350 each

LEAD RIG TOUR SPONSORSHIP

- COGA LEAD is a program to increase our outreach to state and local elected officials.
- Sponsorship will cover the cost for COGA to coordinate invitations, transportation bus to and from location and lunch for attendees
- Company logo on invite
- Event signage with logo (could include slideshow, poster, or other)
- Sponsor Company will host the group on their site or on a partner company well site. Sponsor will also coordinate activities for group once onsite
- 10-50-person group of Legislators and Colorado Business Community Coalition Members (based on capacity allowable at site, bus will seat 54 people)
- **Exclusive sponsorship**, 3 available at \$2,000

COGA SPONSORSHIPS

LEAD COMMUNICATIONS SPONSORSHIP

- COGA LEAD is a program to increase our outreach to state and local elected officials. LEAD is designed to give state lawmakers, local elected officials and staff, and business leader's access to the latest information, studies and news about the oil and gas industry along with opportunities to go on rig tours and visit industry facilities.
- Sponsorship will highlight your company for the month with logo (with link to your company website) in weekly LEAD Newsletter
- This newsletter is distributed to a database of 250 Colorado Legislators and Colorado Business Community Coalition Leaders
- **Exclusive sponsorship for month**, 8 available at \$500

ANNUAL MEETING KEYNOTE SPONSORSHIP

- Premier industry event that host up to 700 oil & gas industry professionals. COGA's largest member only gathering each year.
- Complimentary table at event
- Company logo on event invite and COGA website (includes e-burst & COGA committee announcements)
- Event signage with logo (could include slideshow, poster, or other)
- **Exclusive sponsorship**, 1 available at \$10,000

LUNCH & LEARN SPONSORSHIP

- Exclusive presentation on topic of choice for up to 100 attendees
- Application required – see [website](#) for additional information and to fill out an application or e-mail info@coga.org for more details
- Company logo on event invite and COGA website (includes e-burst & COGA committee announcements)
- 8 available, \$500-\$1,500 each

COGA QUIZ NIGHT SPONSORSHIP

- Quarterly members-only, industry-specific trivia education & networking event for up to 80 attendees – targeted at the emerging leaders crowd.
- Company logo on event invite and COGA website (includes e-burst & COGA committee announcements)
- Event signage with logo (could include slideshow, poster, or other)
- Verbal sponsor recognition and thank you during event
- 4 available, \$1,500 each

ENGEN PROGRAM SPONSOR

- Supports educational program and events for the Energy Generation (EnGen) Leadership program. Events include community service programs, networking events and education seminars.
- Signage at events and meetings
- Company logo on COGA website
- 8 available, \$5,000 each

COGA SPONSORSHIPS

ENGEN ALUMNI NETWORK SPONSOR

- Supports annual events of alumni of the Energy Generation (EnGen) Leadership program. Events include community service programs, networking events and continued education seminars.
- Signage at events and meetings
- Company logo on COGA website
- Opportunity to speak to network
- \$2,500 each

SMALL OPERATOR HALF DAY SPONSOR

- Educational event for small operators including discussion on the oil & gas industry in Colorado, community & local government engagement, past & coming legislative and regulatory actions, and additional industry developments
- Company logo on event invite and COGA website (includes e-burst & COGA committee announcements)
- Event signage with logo (could include slideshow, poster, or other)
- Verbal sponsor recognition and thank you during event
- **Exclusive sponsorship**, 1 available \$2,000